



Press Release 31/7/2007

Never before has climate change been such a (quite literally) burning issue. SintEco has risen to the task of tackling climate change head in one of Australia's most important economic powerhouse, the Automotive Industry.

We have found great strength in taking on what we love to call Environmental Responsibility. Our almost total reliance on the diminishing reserves of "black gold" for lubrication of machinery, manufacturing of plastics, medicines, fuel for heating and powering of cars, generators and many other vital uses is at present unavoidable.

It's a fact that we all have to accept.

However, there are some things we can make a conscious decision that will have an immediate effect on our personal well being and the health of our planet in years to come.

SintEco is the first range of Carbon Neutral Synthetic Lubricants in the World to take the challenge and commit to making a real difference. It is this difference that we suggest vehicle service centres and owners alike embrace in order to make a positive step to preserve our planet.

SintEco Synthetic Lubricants are Carbon Neutral. Each kilogram of oil we manufacture is offset in weight by the same amount of carbon absorbed by newly planted trees. One 205 lt drum of SintEco Motor Oil weights approximately 170 kgs. An effective way we can combat greenhouse gas emissions is to plant trees. Trees absorb carbon dioxide while they grow and trap it for years to come. On average, over 70 years, six trees planted in Australia will absorb one tonne of CO₂ with 80-90% of the absorption occurring within the first 30 years.

An average motorist travelling 20,000 k's per year creates 2 tonnes of Green House Gasses. We hope you can see how big this battle has become.

Trees, old growth and newly planted also help to combat salinity, reduce soil erosion, clean underground water systems and provide habitat for wildlife.

As part of our Carbon Neutral Program, SintEco will offset the weight of product by investing in one tree, which in turn absorbs approximately 153 kgs of CO₂ over its life cycle

This program is facilitated through the www.carbonneutral.com.au organisation.

SintEco's Chemical Engineers have developed this Eco Friendly range of synthetic lubricants to enhance fuel economy, reduce excessive engine wear and comply with extended service intervals.

You win, our Planet wins.....it's as simple as that

For more information on SintEco Carbon Neutral Synthetic Lubricants and the Carbon Neutral Program, visit www.sinteco.com.au

SintEco Carbon Neutral Synthetic Lubricants

Another initiative from Martini Racing Products P/L

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